

## Public Relations

### 205.1 PURPOSE AND SCOPE

It is the policy of this Department to strive to gain public support and citizen cooperation with its programs and procedures in order to facilitate the accomplishment of Departmental objectives. The public attitude toward the Department is the result of the public's experiences and observations of the Department and its Members. Therefore, the performance and attitude of each Member shall be one of service and courtesy.

All Members shall develop a demeanor that is friendly, unbiased, and pleasant in all non-hostile situations and firm on occasions calling for regulations and control.

The appearance, attitude, habits, private life, and public contacts of individual Members affect the attitude of the public toward the Member and the Department. All Members shall examine their own conduct in all public contacts and avoid situations which unnecessarily bring discredit upon themselves or the Department.